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FOR IMMEDIATE RELEASE

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**GALISON PUBLISHING ANNOUNCES EXPANDED GLOBAL LICENSING PARTNERSHIP
WITH THE WARHOL FOUNDATION**

New York, NY, July 8, 2013: Building upon their success in the North American market, Galison Publishing, LLC is pleased to announce an expanded global partnership with The Andy Warhol Foundation. The [2012](#) licensing agreement between Galison Publishing and the Warhol Foundation has been expanded to include all major global territories and extends until July 2016.

Galison is currently offering Warhol journals, notepads, notecards, postcards and memo blocks and has broadened the product offerings to include puzzles and wooden magnetic sets for children under its Mudpuppy brand.

An important product launch for Fall 2103 will be the children's board book "So Many Stars," which features [4](#) never before published Warhol [drawings](#). Galison and Mudpuppy will also be offering die-cut "layered" journals, stencils and a Warhol Desk Box set complete with pencils, sharpener, memo pad, cow's head eraser, wooden ruler and more.

"The success of our Warhol products speaks to the on-going interest and love for all things Warhol. We are very excited about the success of our Warhol products and are happy to be building a bigger partnership with the Andy Warhol Foundation," says Bill Miller, President of Galison Publishing. "Customers in many countries have been asking when they can buy the product and we are pleased now to offer the collection outside the U.S. in such key markets as the UK, Europe, Australia, and Japan/ Far East."

[Michael Hermann, Director of Licensing, The Warhol Foundation, added "We are delighted to work with Galison Publishing to ensure greater access to their timeless offering embodying the creative spirit of Andy Warhol."](#)

For Further Information

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About Galison

Galison Publishing LCC is a New York–based publishing company which focuses on gift, stationery and toy products. It includes Galison, Mudpuppy, Galison Holiday, and Galison Private Label.

About the McEvoy Group

The McEvoy Group is a San Francisco–based media company whose other holdings include Chronicle Books, Princeton Architectural Press, Spin Media, McEvoy Media, and becker&mayer!.

About The Andy Warhol Foundation for the Visual Arts, Inc.

As the preeminent American artist of the 20th Century, Andy Warhol challenged the world to see art differently. Since its founding in 1987 in accordance with Andy Warhol’s will, The Andy Warhol Foundation has established itself as among the leading funders of contemporary art in the United States having distributed nearly \$250,000,000 in cash grants supporting the creation, presentation and documentation of contemporary visual arts, particularly work that is experimental, under-recognized or challenging in nature. The foundation’s ongoing efforts to protect and enhance its founder’s creative legacy ensure that Warhol’s inventive, open-minded spirit will have a profound impact on the visual arts for generations to come. Proceeds the foundation receives from licensing projects contribute to the Foundation’s endowment from which it distributes grants. For more information please visit www.warholfoundation.org.